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“U.S. Presidential Elections: As the World Watches “ How U.S. presidents are elected in the 21st century

Presentation by Myra M. Brown
IRC Officer for Mediterranean Europe

November 29, 2007

The American Corner Skopje was extremely pleased to welcome Ms Myra M. Brown, IRC Officer for Mediterranean Europe. This was Ms Brown's second lecture at the AC Skopje, so most of the members were already familiar with Ms. Brown herself, her interactive style of presenting and her sense of humor.

The presentation was an introduction of the candidates running for President of the United States in the 2008 campaign, the voting blocs, the media impact and the more frequent use of YouTube for advertisements (“Is it worth to spend \$75 million dollars on TV when you can YouTube for free?”). During the presentation, numerous videos from the current and previous campaigns were shown to the audience. We thank all of our members for coming, as well as the journalists and representatives from different Ministries who were also present.

